

AIMT media fest held



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Mass Communication Department of Asian Institute of Management and [Technology](#) (AIMT) Guwahati has organized a two day media [fest](#) titled CONVENSTER 2015 on December [2](#) and 3. The media [fest](#) comprised events like PICTOGRAM'15, an annual photography exhibition cum competition, CURTAIN RAISER, a documentary screening cum interactive session and IGNITED V, a panel discussion that brings the best minds from various fields to deliberate on issues of societal relevance. The topic for this year's seminar was "Mass Media [as](#) a Catalyst for [Social](#) Change". An award was also given to Sazadul Rana Hussain of Pratidin Time for being the Upcoming [Journalist](#) of Assam.

PICTOGRAM'15 [as](#) part of CONVENSTER 2015 is a brainchild of Mass Communication department of AIMT since it has observed an annual photography event for the last three years. The themes for this year includes Incredible Northeast, Sacred Vows and Seasons. The exhibition had almost 50 entries and featured morethan 100 photographs. The exhibition was inaugurated by eminent photographer Manas Paran, who was awarded the Best Photojournalist [Award](#) 2013 by [National](#) Press Photographers' Association. Priyankshu [Paul](#) (K.C. [Das](#) Commerce College), Amit Bhowmik and Prantik Borah (AIMT) were adjudged the 1st, 2nd and 3rd winners respectively.

CURTAIN RAISER held on the second half of 2nd December is a documentary film screening cum interactive session where students of Mass Communication department, screened few of their productions. Two times [National Award](#) winning filmmaker, Gautam [Bora](#) graced the event [as](#) the Guest of Honour. The event also screened two of his works "Sons of Abotani" and "The Old Man's River" and it was followed by an interactive session with the students.

The second day of the media [fest](#) CONVENSTER 2015 featured a panel discussion IGNITED V on the topic “Mass Media [as](#) a catalyst for [Social Change](#)”. The panellists of the seminar are Rajiv Bhattacharya, Senior [Journalist](#) and Writer, Dr. Akashitora, Actor, Writer and [Journalist](#), Ravishankar Ravi, Senior [Journalist](#), Litterateur and Monalisha Saikia, Writer and [Social](#) Activist. A special award titled “Upcoming [Journalist](#) of Assam” awarded to Sazadul Rana Hussain of Pratidin Times was a special attraction to the event. Pranay Bordoloi, Senior [Journalist](#), Managing Editor DY 365, Maini Mahanta, Writer and Editor: Nandini, Manoram Gogoi, Senior [Journalist](#) and Academician were the Jury members for selection of the award. The seminar was chaired by Mr. Debojyoti Sarma Borbora, Assistant Professor, AIMT. The seminar ended with a cultural programme performed by the students of the Department of Mass Communication.

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