



<https://www.facebook.com/ads/library/?id=568420010326336>
<https://youtu.be/sJdKlurmWFU>,

650,000

**NEWJ ran an ad about Rahul Gandhi's sarcastic reference to Masood Azhar | Source: Facebook Ad Library**

*NEWJ ran an ad about Rahul Gandhi's sarcastic reference to Masood Azhar | Source: Facebook Ad Library*

[https://www.facebook.com/ads/library/?active\\_status=all&ad\\_type=political\\_and\\_issue\\_ads&country=IN&media\\_type=all](https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_issue_ads&country=IN&media_type=all)
 (NEWJ <https://www.facebook.com/NEWJplus/>)
 New Emerging World of Journalism Limited (<https://www.thenewj.com/>)

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<https://www.reporters-collective.in/>
<https://ad.watch>,
 2019
 2020
 536,070
 (
 <https://www.facebook.com/ads/library/api/?source=nav-header>)
 22
 2019





... (Coordinated Inauthentic Behaviour) ... 687 ... (https://about.fb.com/news/2019/04/cib-and-spam-from-india-pakistan/)

... (https://indianexpress.com/article/technology/social/facebook-congress-bjp-pages-removed-ininauthentic-behaviour-lok-sabha-polls-5653772/)

"... - ..."

... 2019 ...

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... (Coordinated Inauthentic Behaviour) ... 2019 ...

(/sites/default/files/META\_Response.pdf)

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... 2019 ... 2020 ... 22 ... 10 ... 718 ... 290 ... 5.2 ... (67,899)

... (https://www.facebook.com/ads/library?active\_status=all&ad\_type=political\_and\_issue\_ads&country=IN&view\_all\_page\_id=1954072204870360&sort\_data%5Bdirection%5D=desc&sort\_data%5Bmode%5D=relevancy.monthly\_g...)





...  
([https://legislative.govin/sites/default/files/04\\_representation%20of%20the%20people%20act%2C%201951.pdf](https://legislative.govin/sites/default/files/04_representation%20of%20the%20people%20act%2C%201951.pdf)) ...  
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(Voluntary Code of Ethics (<https://pib.gov.in/newsite/PrintRelease.aspx?relid=189494>)) ...  
... (IMAI) ... 2019 ...  
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([https://www.facebook.com/policies/ads/restricted\\_content/political](https://www.facebook.com/policies/ads/restricted_content/political)) ...  
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RIIHL, JPL, the ECI ... TRC ...

