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**Kumar Sambhav Shrivastava** · 09:08, 23 Mar 2022 | Updated 18:51, 23 Mar 2022 · 12175 views · 9 min read

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*Kumar Sambhav is a member of The Reporters' Collective (www.reporters-collective.in) and Nayantara Ranganathan is a researcher with ad.watch (https://ad.watch ). This story was originally published in English by Al Jazeera (www.aljazeera.com)*

(https://www.aljazeera.com/economy/2022/3/15/inside-facebook-and-bjps-world-of-ghost-advertisers)



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Kumar Sambhav is a member of The Reporters' Collective.

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