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Australia based editor to interact with Guwahati scribes



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Guwahati: Alan Gray, publisher and chief editor of NewsBlaze Daily News, will interact with journalist-members of Guwahati Press Club on Friday (12 October 2018). The Australia based editor will be live through the digital media from 12.30 to 2 pm (Indian time) to deliver a lecture and answer queries from the scribes.

Alan has been on the internet since it first started. He loves to use his expertise in content and digital marketing (/taxonomy/term/133) to help businesses grow, through managed content services. After living in the United States for 15 years, Alan is now in South Australia.

He is expected to speak about the new media and its enormous possibilities across the globe. Moreover Alan will also highlight the danger (/taxonomy/term/1965) of fake news in the backdrop of shrinking traditional media including newspapers and news channels.



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