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Biodiversity film-making competition



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 tve (Television Trust for the Environment) is launching its second major environmental film initiative for YouTube filmmakers and animators. tve's biomovies competition offers the YouTube generation a say on the world's vanishing biodiversity.

“Two billion films are streamed on YouTube on an average day – mainly by young people for who the future of the planet really does matter,” says Cheryl Campbell, tve's executive director.

“We’re looking for the sharpest, wittiest, most creative and thought-provoking minds on the YouTube scene to give their take on one of the most important environmental issues of all, and reach the audience who really needs to know about our common future.”

tve’s biodiversity competition follows the enormous success of tve’s first YouTube series A Million Views on Copenhagen. Its hilarious, provocative, dramatic and diverse films on climate change, made by filmmakers around the world, attracted more than a million YouTube views.

The competition is launched on 29 October at the UN biodiversity summit in Nagoya, Japan, with the screening of two films by YouTube cult filmmakers Eddsworld from Britain and Killcure’s Varun Kannan from India. It will also be launched online on Tuesday 26 October at www.tvebiomovies.org

(<http://www.tvebiomovies.org>) Contestants are asked to submit ideas in one of three categories – on our future, on food and farming, and on forests – for a short, 2-3 minute film. A shortlist of twelve will receive US\$300 to produce their films, which will be broadcast on tve’s Inspiring Change YouTube channel at <http://www.youtube.com/tveInspiringChange>

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Then it’s over to the real judges – the YouTube viewing public – to decide who wins the three prizes of US\$1500.

tve’s biomovies competition is supported by our donors and supporters including Azad Shivdasani, WWF-UK, Bioversity International and the Convention on Biological Diversity. To enter tve’s biomovies competition, visit www.tvebiomovies.org (<http://www.tvebiomovies.org>)



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