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CM inaugurates int'l trade fair at Jorhat



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Chief Minister Tarun Gogoi has advocated for naturomics a right blend of nature and economics for Assam and other North Eastern states to usher in a robust economy in the region.

Inaugurating the first ever Assam International Trade and Industrial Fair (/taxonomy/term/1992) at Court Field, Jorhat today, Gogoi called upon the youths of the state to embrace entrepreneurship for a self-reliant Assam. Emphasizing on the extensive use of science and technology for promoting trade (/taxonomy/term/1790) and business of the region with the ASEAN (/taxonomy/term/36) countries, Gogoi harped on sustainable economic development with considerable emphasis on nature. He said that development of industrialization should take place along with development of environment and the government would give adequate impetus on tea, bamboo, food processing and other agro based industries to stimulate the industrial growth of the state. Lauding the Department of Industries and Commerce and FINER for organizing the fair, Gogoi hoped that the event will facilitate people to people interaction and exchange of human resources between North East and the ASEAN (/taxonomy/term/36) countries. Considering the existing scenario of the region, Gogoi also advocated for promotion of small and medium enterprises along with encouraging big business ventures in the state. He also said that participation of many foreign countries in the fair ensures exposure of the local youths, traders and entrepreneurs with their international counterparts which would lead (/taxonomy/term/1657) to generation of employment avenues, entrepreneurship and goodwill.



Chief Secretary of Assam Jitesh Khosla, while speaking on the occasion stressed on cooperation between North East and other ASEAN (/taxonomy/term/36) countries for the promotion of trade (/taxonomy/term/1790) and business. He also said that the fair would lead (/taxonomy/term/1657) to tapping the potential of trade (/taxonomy/term/1790) and business opportunities of the North East.

Minister of Electric and Industry, Sagaing Regional Government, Myanmar, U. Kyaw Win, Ambassador of Afghanistan Saida Mohd Abdali, Minister of Health ([/taxonomy/term/51](#)), Family Welfare and IT of Meghalaya A.L. Hek, President, India-Thai ([/taxonomy/term/1911](#)) Chamber of Commerce, Bangkok Sushil Kumar Saraf also acknowledged the huge potential of the Assam International Trade and Industrial Fair ([/taxonomy/term/1992](#)) in ushering in a mutually beneficial business climate in the ASEAN ([/taxonomy/term/36](#)) countries.

The seven day fair which would culminate on February 25, 2015, witnessed footfalls of all the mega commercial brands which put up their stalls. Besides, countries like Bangladesh, Myanmar, Pakistan, Laos, Sri Lanka, Vietnam, Bhutan and Thailand occupied their space in the fair. Three major pavilions namely International Pavilion Life Style Pavilion and Good Living Pavilion are doing their bit to add glitz to the fair.



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