

## Crisis in environmental reporting: Bhaumik



Comments 0



Syed Miraz Ahmed 10 September 2014 Updated 29 Oct 12767 views

The Centre for [Environment](#), Social and Policy Research ([CESPR](#)), Guwahati in association with the Indian Network on Ethics and [Climate Change](#) ([INECC](#)), New Delhi came to together recently to organize a workshop cum discussion for media practitioners of the region on the issue of environment.

Titilled “Media Workshop on [Climate Change](#) and [Environment](#) Reporting and Discussion on the Changing Trend in Media Ownership and its Impact on Coverage of Environmental Issues,” the event explored in detail the different facets of the subject.

Ajita Tiwari Padhi, National Facilitator, [INECC](#), while initiating the discussion on the prospect of low carbon transition for India, said, “While an appropriate response to environment crisis for the Government of India appears to lie in large projects like solar, hydel or wind power- which has a huge land and social foot print, the much needed step for us to ‘off-grid’ seems to be missing.” The focus should be on decentralized, people centred energy solutions which has a direct future impact in the energy deprived country, she said.

While India is embarking on a low carbon pathway it certainly needs to keep in perspective and context that it works from issues of poverty and development, she added.

Indian Express correspondent, Samudra Gupta Kashyap while delivering a lecture on ‘Reporting [Climate Change](#) and [Environment](#) from NE’ shared his experiences narrating anecdotes about various grass root activists and environmentalists. He brought to notice various lifestyle changes that have crept into peoples’ lives as a result of climate change and related variations.

He felt that the major problem facing journalists in reporting environmental issues is that they often do not know where to look for news. “There are innumerable stories of people and movements trying to protect the environment. But they often do not get the attention they deserve. The agenda of media organizations have changed exponentially,” he said.

Ruing the fact that most media organizations do not look into the root cause of most events, Kashyap said that the civil society and intellectuals too have a role to play in ensuring that issues which affects thousands should be properly highlighted, which is often [found](#) lacking.

Issues, especially related to environment and climate change often do not get the requisite attention in media circles because law makers very often have a stake in such organisations as well, he pointed out.

Leading the post lunch session with a discussion on ‘Trend of Changing Media Ownership and its Impact on Environmental Coverage, Senior Fellow, Centre for Studies in International Relations & Development (CSIRD), eminent journalist, and author [Subir Bhaumik](#) said that rapid corporatization of media organizations have led to a very clear shift in media priorities, with the very basic design of a media organization being compromised.

Pointing out that media is becoming more like a business-like commodity where the mainstream media expects specific kind of stories from certain areas. Due to corporatization core values have gone out of the window while stereotypes are created and reinforced.

"Even now, most environmental reporting in the Indian media is reporter driven. In India, there is a growing nexus of politics, business, crime and vested foreign interests as a result of corporatization which often influences news agenda," he said.

Several environmental activists alongwith print, television and online journalists who report and write on environmental issues participated in the day long deliberations.

---

### **Syed Miraz Ahmed**

Writes, edits and researches. In 2013 he was conferred the Rotary International District 3240 Young Achiever Award for his work in the area of environment and digital journalism. In 2006 he was awarded first in the category of Wildlife Photography by the Department of Environment & Forests and Tourism, Government of Assam.

---

**BY SYED MIRAZ AHMED**

Boost for Assam youth entrepreneurship

---

Karbi outfit expresses ire over TV report

---

US team in search of NE war martyr

---

Karbi outfit calls for total shutdown

---

WWF-India, Capgemini, launches One Planet Academy in Guwahati

---

#### **ON THIS DAY**

Justice Ajay Lamba sworn in as Chief Justice of the Gauhati High Court

---

Players feted

---

Musician Kishor Giri passes away

---

United Bank of India officials march against bad loans at Daboka

---

Deplorable power supply situation in Silchar

---

#### **RELATED**

Skill fest empowers students in Sualkuchi with communication and career guidance

---

Youth Leadership Programme at Dibrugarh University Focuses on Climate Action and Social Change

---

NTPC Bongaigaon launches fifth edition of Girl Empowerment Mission

---

Beyond Water: How the Lower Subansiri Dam Is Interrupting an Unseen River Economy

---

MSME Day: Innovation key to building resilient businesses

---