

Expo displays coir potential



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A recent coir expo in Guwahati encouraged budding entrepreneurs outlining that the potential in the production of a variety of coir products in the north east. Organised by the Coir Board and Ministry of Micro, Small and Medium Enterprises, the North-East Coir Expo 2013 displayed an attempt to attract the local youth towards this lucrative business.

Organizers hoped that the expo would help the people know the whereabouts of all the coir fibre along with the product value and the market.

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MARGHERITA: A traditional Singpho tea has provided no less flavor in the recently concluded Jaipur [Literary Festival](#) fetching huge fame to Margherita. Popularly known as Singpho Tea Phalap, the fragrance of these packed tea reached the event through Manje La Proprietor of Singpho Heritage Tea whom the Assam tourism department facilitate with a view to promoting its flavor.

Manje La started making Singpho Tea Phalap in 2000 at his home based in No 2 Dibong Village. Singpho Tea Phalap is a traditional tea of the Singphos in Dibong, Ketetong, Inthem, Jagun and many areas. The tourism department has also promoted Muga Silk, Eri Muga, Til Pitha, Narikal Laroos. But for the first time Singpho Tea Phalap has reached the Jaipur Literature festival.

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