

“Hamse Hai Hamara Paryavaran” Campaign Empowers Women



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Rakesh Yadav 18 June 2024 21148 views

The "Hamse Hai Hamara Paryavaran" campaign, initiated in Harda district, is empowering women and making significant strides in environmental awareness. This campaign is part of Synergy Sansthan's program Udaan, a unique fellowship designed to enable rural, marginalized, and tribal girls to dream and lead. Under this initiative, Udaan fellows launched the "Hamse Hai Hamara Paryavaran" campaign in 40 villages across Harda district of Madhya Pradesh. The aim was to analyze the impacts of environmental changes on the lives of girls and women and draw attention to environmental problems and their solutions.

In this campaign, over 500 girls and women participated in various activities promoting environmental awareness. These activities included making seed balls, street plays, slogan writing, poster making, rallies, community meetings, and tree plantation.

The campaign commenced on June 7, 2024, with Udaan fellows visiting villages in Harda, Handia, Sirali, Timarni, and Khirkiya Tehsils to raise awareness about climate change, pollution, and wildlife conservation. On June 15, 2024, a rally was organized in Harda city as part of the campaign's conclusion. During this rally, participants performed street plays on environmental awareness at Hospital Chowk, Pratap Talkies Chauraha, and Ghantha Ghar. More than 100 girls and women participated in this rally.

Tarnnum Khan, a member of the Udaan team, commented on the significance of the campaign, stating, "This campaign is very significant for the indigenous girls of our district because through this campaign, girls are able to participate in their community. They are starting from their homes and villages, which is a good thing for the future. We all need to take steps together for the protection of our environment. Along with this, it is very important for all of us to become capable of managing environmental resources, understanding the effects of environmental changes, and standing up to those changes. This campaign has helped us understand what impact environmental changes are having on our society, especially on women and girls."

This initiative not only raises awareness but also empowers women to lead and take an active role in environmental conservation.

Rakesh Yadav

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BY RAKESH YADAV

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