

Handlooms bring hope to Lengopara artisans



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Guwahati, 22 February 2021: Bosco Reach Out, a Guwahati based rural development NGO distributed 80 handlooms and accessories for trained artisans at Lengopara area in Goalpara district of Assam, 22 February 2021.

The distribution programme was part of BRO's on ongoing project SFRUTI supported by Ministry of Micro Small and Medium Enterprises (MSME), Govt. of India.

“We have distributed 80 Jacquard looms and accessories among the beneficiaries for their income generating activities to ensure their sustainable livelihood,” says BRO Executive director Fr. A. Jayaprakash.

He urged recipients to work hard and produce quality product to achieve the objectives of the project.

The participants were delighted and optimistic regarding their goal and responsibilities to make the project successful.

BRO Administrator Mr. Ghanashyam Pathak, explained about product diversification and value addition emphasising on skill up-gradation of the artisans to sustain in the market.

Government’s MSME project aims to develop the artisan cluster in rural areas across the country to revive our indigenous activity.

The main deliverables of this project is to up-grade skills of the artisans and to provide them modern tools and amenities to scale up their productions with quality.

Artisans are also clubbed into groups so that risk factors of the business can be minimized and investment capabilities to the business become easier through their contributions.

Bosco Reach Out established in 1983 is an non-profit, non-political and non-religious organization. It is the official social development wing of the Salesian Province of Guwahati in North East India committed to the integral and holistic development of the human person.

CM Paul

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BY CM PAUL

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