

Here comes Alcheringa'18



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GUWAHATI: The [IIT-G](#) campus is abuzzed with the activities to host Alcheringa'18. The annual cultural festival of 22nd incarnation is slated to take place from February 1.

This latest edition of Alcheringa is showing a promising [start](#) to grow more and more as it is title sponsored by the growing mobile brand, OnePlus and driven by the prestigious Hero Motocorp and sweetend by the North-[east](#) cookies startup Brown Creams.

Along with the entertainment and events, Alcheringa takes pride in showcasing its social responsibility by launching a range of campaigns from “A Deskh ka Sandesh” for Indian Army to “North-[East](#) Unveiled” with the aim of spreading the culture, tradition and Beauty of North-[east](#) countrywide.

Besides the awesome Pronites line up which have seen the likes of Sonu Nigam, Mohit Chauhan, Shaan, Mika at this cultural festival, It conducts a plethora of events which consists of [dance](#), drama, fashion, sports, literary, fine arts and some fine music events.

The events have seen participation from colleges across all [over India](#). The quality of teams and judges makes the event a national [level](#) competition for the participants.

The Events withhold prize money worth 12.5 lakhs to be won by the participants. Alcheringa has started taking registrations for the various events from mid-october.

As the slots of every events are fixed, a college or team should register as early as possible at www.alcheringa.in/registrations to grab a chance to showcase your talent at a national [level](#) stage and also to get submerged in the euphoria of 4 days of Alcheringa.

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