

SOCIETY

Hornbill Cycle Rally on Dec 8



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The Hornbill Cycle Rally is an adventure sport aimed to promote tourism and introduce cycling as a professional sport in Nagaland. With this year's theme 'See Green See Life - Save the Hornbills' it will also create awareness and draw attention to the importance of environmental conservation, a healthy lifestyle and energy conservation. The Hornbill Cycle Rally will be held on December 8 and the rally will be flagged off at 8 am from Kisama Heritage Village.

Hornbill Cycle Rally is being organized by Alaphra Tourism, travel and tourism division of Alaphra Group, based in Dimapur. This rally is endorsed and sponsored by Department of Tourism and supported by the Department of New and Renewable Energy.



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