

IITG mega event Alcheringa starts from Jan 28



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Wipro Limited presents IIT Guwahati's Alcheringa [2016](#) - Gamescape, the largest cultural extravaganza of the [North East](#), happening from 28th January to 31st January [2016](#). With brilliant performers from around the world and national-[level](#) competitions, its a one-of-a-kind treat. This year's roster has some very big names in the [Music](#) Industry. The theme for this edition of Alcheringa is 'Gamescape'. Reading books, watching movies and playing games to step away from the monotony of everyday life is in a way a means to escape reality. Gamescape focuses on Life [as](#) a Game, where the real and the virtual worlds are intertwined.

On the first night of Saaz, the Classical [Music](#) Night, brothers Amaan and Ayaan Ali Khan, the 7th Generation of a legendary musical lineage and the sons and disciples of Sarod Maestro Amjad Ali Khan will entertain the crowd with their Sarods.

The Second Night of Blitzkrieg, the EDM Night, will witness the mixing prowess of famed artists Dualist Inquiry and Sandunes. Combining genres like Rock, Dubstep, Lounge and Garage with an Electronic twist, it is sure to keep the audience on their feet. Mika Singh, the Bollywood [Singer](#), songwriter cum composer will star in Crescendo, the Bollywood Night. Known for his hit numbers like 'Bas Ek King' and 'Mauja Hi Mauja', his jovial presence is eagerly awaited by everyone!

The Final Night of Juggernaut, the Rock Band Night, involves Finnish Folk Metal Giants Korpiklaani! Their trademark style includes native Samic music elements, Shamanic Drums and Joik Singing, which is quite unique. Watch them live on the 31st. Aside from this, the World Carnival contains Pro-Shows and Street Shows from around the globe including performances by Israeli Psychedelic Rock band Ouzo-Bazooka, Australian [Poet](#) cum Rapper Omar Musa and Extreme Metal Band Meta-Stasis.

Alcheringa also conducts a huge number of competitions in various genres including [Music](#), Fine Arts, Dance and Writing. For more information on how to take part in these, visit alcheringa.in/events.

Alcheringa has also come up with some novel initiatives including the IITG Model United Nations, where students get to work like [UN](#) delegates, Udaan, a social initiative to help children and [North East Unveiled](#), an initiative to help promote [North East India](#). For the NE Unveiled initiative, Alcheringa is conducting two activities this year. The NE Townhall Discussions, is an informal discussion aiming to attempt to discuss possible solutions for issues regarding the [North East](#).

The NE [Social](#) Entrepreneurial Summit aims to educate aspiring Entrepreneurs on Geographical Indicators and how to use them to improve their brand [as](#) well [as](#) protect natural resources.

Sounds exciting doesnt it? Alcheringa brings a whole [package](#) to entertain every person out there. For information on how to get here, visit alcheringa.in or [follow](#) the facebook page at facebook.com/alcheringaiitg. Also [follow](#) Alcheringa on twitter at [@alcheringaiitg](https://twitter.com/alcheringaiitg). Come experience the Eternal Dreamtime!



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