

Jorhat trade fair from Wednesday



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Jorhat is gearing up for the international [trade](#) fair on Wednesday. Preparations have reached the final stage. Organisers told Assam Times that [Bangladesh](#), Bhutan, Pakistan, Nepal and Thailand would participate in the event apart from many self-help groups, local entrepreneurs and commercial establishments from the country.

Organized by Poridhi, a non-governmental organisation, the mega business event will take place at the Jorhat District [Sports](#) Association's playground from October 28 to November 15 this year. Organizers hoped that the event would help the [state](#) promote ethnic food among the consumers of the country.

Thailand, [Bangladesh](#), Pakistan and Bhutan have already confirmed participation in the event with 24 stalls. These are in addition to 150 stalls from the country.

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Fragrance of Margherita's Singpho tea in Jaipur



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MARGHERITA: A traditional Singpho tea has provided no less flavor in the recently concluded Jaipur [Literary Festival](#) fetching huge fame to Margherita. Popularly known as Singpho Tea Phalap, the fragrance of these packed tea reached the event through Manje La Proprietor of Singpho Heritage Tea whom the Assam tourism department facilitate with a view to promoting its flavor.

Manje La started making Singpho Tea Phalap in 2000 at his home based in No 2 Dibong Village. Singpho Tea Phalap is a traditional tea of the Singphos in Dibong, Ketetong, Inthem, Jagun and many areas. The tourism department has also promoted Muga Silk, Eri Muga, Til Pitha, Narikal Laroos. But for the first time Singpho Tea Phalap has reached the Jaipur Literature festival.

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