

New Television Channel News Network launched



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A new television channel named as News Network is going to be launched in the first half of August, 2011. The channel, which will be the eighth electronic media organization in Guwahati will try to cater the need of the entire populace of Assam in addition to thousands of non-resident Assamese families through internet, informed Rana Zaman, the CMD of News Network in a press meet originated in the city.

“The channel will focus Assam exclusively and it will be available in the entire State initially through the cable network. Moreover the website of News Network will be updated regularly for the benefit of our people living around the globe,” Zaman added.

The office of the channel is located at Ulubari in the city. It will initially air news bulletins from early morning to late evening. Moreover, the viewers will get news updates for 24 hours a day. News Network will be guided by an Advisory Board comprising of some distinguished personalities from different field of activities. “The channel will try its best to present the news with utmost sincerity, impartiality and credibility. We will ensure the factual reality in the content and disseminate the information with ethical norms,” informed Nava Thakuria, editor of News Network.

An Audio-visual highlighting The Making of News Network with many wishes from distinguished personalities was also played in the press meet.

editor

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