

## Ponds White Beauty The Eclectic Model Hunt 2009



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Pulsating music, hot contestants in shimmering gowns, elegant, dazzling sarees, and casual wear, and a mindblowing performance by Sourabhee Debbarma, the latest star of Indian Idol, set the packed crowd at Pragjyoti ITA, Machkhowa on fire on October 10. The second edition of The Eclectic Model Hunt, organised by The Eclectic and sponsored by Ponds White Beauty, the number one magazine from Northeast India kicked off to a roaring start with the lighting of the ceremonial lamp by T.G. Baruah, chairman of The Assam Tribune Group of Newspapers.

The Eclectic Model Hunt is an attempt to offer a platform to showcase aspiring young talents who can carve a name for themselves in the world of modelling. As MC D'Com Bhuyan and co-anchor Pomi Baruah took the stage, an air of expectancy was palpable in the audience, waiting to witness the model hunt. The tone was set by a beautiful dance recital of Mahaganapati Vandana performed by the students of Indira P.P.Bora.

With an audio-visual introduction, and to the accompaniment of lovely music, one by one the eighteen contestants walked the ramp in the four rounds displaying outfits created by well known designer Payal Chaddha of Gallery 2000, and the Cocktail Brand. The evening witnessed enthralling performances by reknowned flautist Deepak Sharma and the Band of Brothers, members of the band Moonwind.

The judges comprising of acclaimed journalist Padmashree Patricia Mukhim, supermodel and actor, Marc Robinson, designer Daniel Syiem, well known producer Bobeeta Sharma, and Bollywood actor Tarun Arora, posed the questions to the contestants.

The winning crown of The Eclectic Model Hunt went to Nihasa Das, while the first runner up was Pooja Jha, and the second runner-up title was clinched by Preeti Kaman. The subtitle winners of Miss Congeniality went to Pooja Jha, while The Eclectic Miss Photogenic went to Dolly Saikia. Priyanka Choudhury won the Miss Beautiful Hair, with The Eclectic Miss Beautiful Skin going to Yanger Jamir, and Miss Catwalk to Himakshi Agarwalla.

Earlier, the managing editor of The Eclectic magazine, Tanushree Hazarika welcomed the gathering.

The glittering event was attended by a host of dignitaries. The winner of the model hunt was crowned by Parama Hazarika, chairman, The Eclectic group.



**[editor](#)**

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