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## LATEST NEWS

### Priyanka tourism brand



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The Assam tourism front seems to have dressed afresh after the lucrative industry got Priyanka Chopra as [\(/taxonomy/term/2291\)](/taxonomy/term/2291) its brand ambassador.

Disclosing this at a press conference in Guwahati on Monday, Assam tourism minister Himanta Biswa Sarma said that the country's prominent actor has given her consent to the proposal which would give the entire sector a fresh lease of life.



**AT News**

Assam Times Staff. [editor@assamtimes.org](mailto:editor@assamtimes.org)

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