

## LATEST NEWS

### Seminar-cum-product exhibition for women entrepreneurs



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A -four-day-long national seminar-cum-product exhibition of Women Entrepreneurs of North East ([/taxonomy/term/2419](#)) Region is being organised by Indian Institute of Entrepreneurship (IIE ([/taxonomy/term/2512](#))), Guwahati, in association with Gandhi ([/taxonomy/term/1710](#)) Smriti and Darshan Samiti and B & S Foundation from Thursday. The event aims to highlight the activities of women entrepreneurs of the region and also showcases the business ecosystem surrounding the region.

The seminar-cum-exhibition was inaugurated on by noted film maker and writer (/taxonomy/term/2060) Manju Bora (/taxonomy/term/1799). Bora (/taxonomy/term/1799) encouraged the participants by highlighting the uniqueness of women in NER and women centric culture of the region. She spoke about the active participation of the women in family business development in the region. She also highlighted upon the traditional aspect of handloom weaving and the women weavers (/taxonomy/term/2465) of the region.

IIE (/taxonomy/term/2512) Director Manoj (/taxonomy/term/2175) Kr. Das (/taxonomy/term/1926) welcomed the guests and the participants. Das (/taxonomy/term/1926) highlighted the developmental agenda of the central government for the North East (/taxonomy/term/2419) and the historical connection between the North Eastern States and the rest of the country. He spoke about the handloom weaving women of North East (/taxonomy/term/2419) and the importance of rural cluster development in the region.

Renu Sharma, President (/taxonomy/term/2432) of Beti and Shiksha Foundation, also addressed the gathering and highlighted the importance of women entrepreneurship in the North east (/taxonomy/term/2485). She briefed about the exhibition and seminar which has been conducted to showcase the products of women entrepreneurs of the region and also to address the issues faced by women entrepreneurs of the region through various sessions.

Speaking on the occasion IIE (/taxonomy/term/2512)'s Dr. Sriparna B. Baruah highlighted the SHG, MSME and Startup modes of women entrepreneurship in NER. He also spoke about the paucity of availability of data on women entrepreneurs of the region. She also spoke about the opportunities and challenges of Women Entrepreneurs in NER.

Former parliamentarian Narayan Borkotoki, the guest of honour, addressed the gathering by speaking about the capability of women entrepreneurs in every industry in the NER. He stressed upon the need for support and handholding for women in the region to boost their income. He also shared his experience of finding women entrepreneurs in NER more successful than male entrepreneurs in the small scale industries segment. He stressed upon the importance of association between Khadi and Village Industries Commission (KVIC) and IIE ([/taxonomy/term/2512](#)) for boosting the traditional sector of the Region.

The event saw participation by women entrepreneurs from the North East ([/taxonomy/term/2419](#)) and also by representatives of various women organizations.



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