

Tata Motors launched all new Indica Vista



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Tata Motors today launched the new generation of the country's first and only fully indigenous car- the Indica Vista at a function at Hotel Landmark, Guwahati.

The all new Indica Vista has been given a complete makeover. A complete new skin houses an all new interior and sculpted evolutionary, yet very contemporary body makes a bold styling statement. At nearly 3.8m length and 1.7m width with a wheel base of 2470mm, the car has grown size, mostly in the interior space. Photographs of the car would not speak that lot till one sees and tries it.

Speaking to selected media persons at the launch Nitin Seth, Head Car Product Group Tata Motors Ltd. Said, "The second Generation Indica Vista showcases the progress of Tata Motors has made over the several years of its first outing in the passenger car business in design, quality, performance and refinement. As of now it is Tata's ultimate answer.

Close to 9.1 lakhs Indicas has been produced and Tata Indica registered highest with a toll of 144,690 in its eight year of launch. Tata hopes same kind of turn over with the all new Indica Vista.

Nanda Kirati Dewan

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BY NANDA KIRATI DEWAN

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