

Training on Zardozi craft begins



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Sadina Sangma 12 September 2015 Updated 12 Sept 8021 views

Skill [Training](#) on Zardozi craft including [training](#) and facilitation to skill rural entrepreneurs for manufacturing [Meghalaya](#)-specific souvenirs and gifts under Entrepreneurship Promotion Programme for women and youth at Ampati, South West Garo Hills on Saturday evening. The programme, organized by District Commerce and Industries Centre, Ampati also witnessed fashion elaboration on Zardozi concept which was supported by JD Institute of Fashion.

Addressing the impressive gathering on the occasion, the Chief Minister Mukul Sangma said that the skill [training](#) was one of the programmes being initiated by the Government to generate livelihood opportunities for the people, particularly the youth and womenfolk in the rural areas with the intention to create a pool of skill workforce. “This programme is basically to empower our people to ensure that they have sustainable livelihood through their skill and create a pool of highly skilled workforce so that itself can be reason for various other entrepreneurship to come up”, he said.

He also informed about the [training](#) programmes in apparel making being conducted in Mahendraganj and Ampati in and the 45000 sq ft apparel and garment centre that is coming up at Hatisil near Ampati and sanctioning of additional Industrial Promotion Centres in the the State where thousands of skilled workforce would be required. “When there is enough skilled work force, a lot of investors will come to the region and open apparel industries which will create the right kind of eco-system to promote all other associated ancillary industries, he added.

Speaking on the other component of the [training](#) programme, that is manufacture of [Meghalaya](#)-specific souvenirs, gifts and decorative items for [Christmas](#), the Chief Minister said that there is huge demand for such items which are being imported from other countries like China. However once we have skilled and trained workforce, these items can be made locally not only for sale in the State but can be exported to other places with “Made in Ampati” “Made in Tura” or “Made in Shillong” tag, he said adding “it’s a small beginning, but it’s an ambitious programme that can be a game changer”.

Joint Director, Commerce & Industries, Tura, N. Suting and General Manager, DCIC, Ampati were among others who also spoke on the occasion.

Sadina Sangma

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