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Use of Internet for Jobs and Matrimony to go up and increase by 565 crores



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New Delhi : Internet is emerging as the most viable alternative for online jobs and matrimony. More than 25 million users are likely to register themselves for online job search and matrimonial alliances resulting in business of around Rs 565 crore by March 2008, according to Assocham. The online market in terms of jobs and matrimonial alliances has increased because of the fact that it is both convenient and economically feasible. It also added that the size of matrimonial advertisement business is likely to grow by 60 pct to reach Rs 136 crore and that of jobs by 75 pct to touch Rs 429 crore in current fiscal. The male, female ratio in case of job seekers was 69 pct and 31 pct.

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