

Uttar Purvi Mahotsav 2024: Celebrating Northeast India's Cultural Tapestry & Economic Opportunities



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उत्तर PURVI MAHOTSAV

#UttarPurvSeParechay

**UTTAR PURVI
TECHNICAL
SESSIONS**

**13-17
JANUARY
2024**

Meeting Hall
No. 6
Bharat Mandapam,
Pragati Maidan,
New Delhi.

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MINISTRY OF DEVELOPMENT OF
NORTH EASTERN REGION



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The 'Uttar Purvi Mahotsav 2024', a five-day cultural extravaganza showcasing Northeast India's richness, kicks off on January 13 at Bharat Mandapam. Organized by the Ministry of Development of North Eastern Region (DoNER) and NEHHDC, the festival aims to display diverse arts, crafts, and cultures, fostering economic opportunities. With 250 participants including weavers, farmers, and entrepreneurs, the event features panel discussions, buyer-seller meets, traditional performances, and a focus on women's roles in regional development. Highlighting the youth's contribution and challenges, the festival aims to explore how they can shape India's economic landscape. Additionally, specialized sessions will promote interactions and business connections in handlooms, handicrafts, agriculture, and tourism, enhancing economic collaborations.



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UTTAR PURVI BUYER-SELLER MEET

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