







SOCIETY FOR NEUROCHEMISTRY, INDIA (SNCI)

BRAINS AT WORK TO KNOW HOW BRAIN WORKS











INTERNATIONAL SEMINAR CUM WORKSHOP ON "ECONOMIC AND SOCIAL IMPACT OF MEDICAL DEVICES ON THE HEALTHCARE SECTOR IN THE COUNTRY"

Sub-Theme: Growth of Medical Devices in India- Towards AtmaNirbhar Bharat Dates: 28th to 30th April, 2022

Organised by the Design Innovation Centre (DIC) and Department of Biomedical Engineering, NEHU, Shillong, Meghalaya

Jointly sponsored by ICSSR NERC, NEHU and DIC, NEHU

VENUE

Seminar Room, Department of Biomedical Engineering North-Eastern Hill University Shillong-793022, Meghalaya, India

REGISTRATION LINK: <u>https://bit.ly/NehulCSSR</u>

PROGRAM LINK: https://meet.google.com/ovk-mccb-caa



About the Event:

There is a big disconnect between Medical institutions and industries in India. The education in the medical technology field is the backbone of the healthcare ecosystem. Quality is of paramount importance for medical products. Indian industries are currently focusing on affordability, not on quality. For long, India has struggled to provide quality, affordable healthcare to all its citizens. Instead of the conventional route, for disruption and affordable quality, the focus should be on innovation rather than indigenisation. For innovation, medical technology education should be strengthened. A certain percent of the industry's income could be spent on R&D activities, as consultancy projects to educational institutes. India strength in local traditional medical systems, focusing on wellness, prevention rather than cure, could focus on disruptive innovation. Medical Technology provides a massive opportunity for both the educational institutes and the industry to work synergistically. It can bridge the distance between the caregiver and the patient, thereby helping patients remotely access specialist and specialised equipment present in large cities far away. Technological advancements in health monitoring and diagnostics help detect health issues early on, reducing the overall cost of care and enhancing society's wellness levels. To realise this opportunity, both the educational institutes and the industry need to make concerted efforts. The educational institutes require to streamline the training in a manner that makes graduates ready for the industry. The industry needs to customize its business models to suit Indian markets. Medical device segments that provide sizeable opportunities and require a moderate level of technical expertise should be prioritised for manufacturing in India. Finally, India should embrace the path of innovation in the MedTech industry that makes its products and solutions tailored made for the country's opportunities and constraints. India can be self-reliant in the Medical Technology sector by capitalising on this Medical Technology revolution and if all stakeholders play their respective roles. In doing so, we stand a good chance of realising the vision of providing healthcare to all its citizens. The aim of this three day event being jointly organised by the Design Innovation Centre(DIC) and Department of Biomedical Engineering, NEHU, Shillong, Meghalaya is to bring forth experts from academia, industry, healthcare institutions, different government agencies, medical experts, venture capitalists etc. to deliberate, outline vision and provide roadmap for development of the medical technology sector in the country and how it would help in developing the north east part of the country with its abundant resources and untapped talent to meet the growing needs of the healthcare market in the country. The deliberations would also be on the economic and social impact of the medical device development on the healthcare in the country and the region at large. The scenario as prevalent in the 1970s vis-à-vis the present medical technology scenario would deliberate upon by chosen experts from the field who have made a lasting impact on the Indian healthcare market. It would be an opportunity for the youngsters to gain experience and learn new insights in the developing the healthcare market. Selected experts from the healthcare sector such as NEIGHRIMS, NEIAH, CMC, Vellore etc. would be deliberate, outline vision and provide roadmap for the design and development of the medical technology sector for the country. Chosen Experts from IIM Calcutta Innovation Park, AMTZ, Visakhapatnam, IIT, Madras, and PRIME Hub, Government of Meghalaya would be invited to help interns learn about Entrepreneurship and Start-ups through practical problem solving and modern business practices. International industry Experts from Australia and Canada along with local entrepreneurs from the region and outside would be deliberating during the event.





| Time Day | 9:30-11:00 AM | 11:00 AM to 11:30 AM | 11:30 AM to 1PM | 1 PM to 2 PM | 2PM to 3 PM | 3PM to 3:30 PM | 3:30 PM to 5 PM |
|-------------|---|----------------------------|--|-----------------|---|-------------------------|---|
| DAY 1 | Inauguration Programme of Seminar *Short Introductory Session by Officials from NEHU, ICSSR, NEIGHRIMS, DIC, Govt. of Meghalaya, Industry, etc. | TEA/ COFFEE BREAK | Keynote Talk I: Prof. M. Manivannan, IIT Madras Future of Wellness care in India | LUNCH BREAK | Keynote Talk II: Dr. J.K. Sharma, MD and CEO, AMTZ and Executive Director KIHT, Vishakapatnam India as Global Leader in Medical Technology | TEA/ COFFEE BREAK | Industry Talk: Dr. Sanjeev Kubakaddi, ITIE Knowledge Solutions, Bangalore Brain Computer Interface - Trends and Opportunities |
| DAY 2 | Mr. Rajiv Varyani, Ontario Ministry of Health, Canada Evolving Healthcare Models | TEA/ COFFEE BREAK | Dr. Abhigyan Bhattacharjee NEHU, Tura, Meghalaya Entrepreneurship and Start up: From Lab to market Industry Talk: Mr. Vipin Tyagi, Inmito Meditech Pvt. Ltd. Medical Devices- Sunrise sector for Indian economy | LUNCH BREAK | Dr. Lahunlang M. Sohliya CMC, Vellore 3D Printing Patient Assistive Devices Industry Demonstration: Mr. Deepak Laloo and Mr. Srujan Hands on Demonstration on 3D printing and its future in healthcare | TEA/ COFFEE BREAK | Mr. Flo Oberhofer Prime Hub, Government of Meghalaya and IIM,Calcutta Innovation Park The Entrepreneurship Ecosystem of Meghalaya and the Role of PRIME Prof Prakash Babu, General Secretary, SNCI Role of SNCI in Healthcare |
| DAY 3 | Keynote Talk: Dr. Mukesh Jain Australia CEO CV Laser Pty Ltd., Australia Business Opportunities and Challenges in Healthcare in India and abroad | TEA/ COFFEE BREAK | Keynote Talk: Dr. Subhrangshu Sanyal CEO, IIM Calcutta Innovation Park Innovation Technology Commercialization | LUNCH BREAK | Brainstorming Session: The Way forward Panel discussion with Healthcare startups - Moderator Ms. Namami Ghosh, IIM, Calcutta Innovation Park and Experts from NEHU, ICSSR,DIC,NEHU, Academia, Industry, Hospital etc. | TEA/ COFFEE BREAK | Seminar Valedictory Programme by officials of NEHU, ICSSR, DIC etc. |



SPEAKERS



Dr.Jitendra Sharma, MD and CEO, AMTZ and Executive Director,KIHT, Vishakapatnam



Dr.Mukesh Jain, Chairman and CEO, CV Laser Pvt Ltd, Australia



Mr. Rajiv Varyani Senior Program Consultant, Ontario Ministry of Health, Canada



Dr. Neeta Mahesekar Director, NEIAH, Shillong

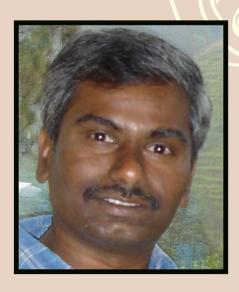


Mr. VipinTyagi, Director and Co-Founder, InmitoMeditechPvt. Ltd., Delhi



Dr. Sanjeev Kubakaddi, ITIE Knowledge Solutions, Bangalore

SPEAKERS



Prof.M.Manivannan, IIT Madras



Prof. (Dr.) C. Daniala Medical Superintendent & HoD, Department of Radiology, NEIGHRIMS, Shillong



Dr.Subhrangshu Sanyal, CEO, IIM Calcutta Innovation Park



Flo Oberhofer German Social Entrepreneur, Program Head PRIME Meghalaya and IIM Calcutta Innovation Park



Prof. Prakash Babu, General Secretary, SNCI, University of Hyderabad



Dr.Abhigyan Bhattacharjee, NEHU, Tura Campus

SPEAKERS



Dr. Lahunlang M. Sohliya, CMC, Vellore



Mr. Srujan Kotum Co-Founder, Le Organica 3D Printing Engineer & Educator



Mr. Deepak D Laloo Advisor, Rural Tourism Developer Meghalaya Additive Manufacturing Advocate



Mr. Chancharick_Choudhury
Founder
Turbit, Shillong

EVENT ORGANIZERS





Prof. P.S. Shukla CHIEF GUEST Vice Chancellor, NEHU, Shillong, Meghalaya





Prof. Bhagirathi Panda Honorary Director, ICSSR-NERC, NEHU, Shillong



Prof. Don Syiem
Director, Design Innovation
Centre, NEHU, Shillong



Dr. Dinesh Bhatia, Coordinator, NEHU, Shillong



Dr.Punit Gautam, Joint Coordinator, NEHU, Shillong

INAUGURAL CEREMONY

Venue: SEMINAR ROOM, BME DEPARTMENT,
NEHU, Shillong

| TIME(IST) | EVENT | | | | | |
|--------------------|--|--|--|--|--|--|
| 9:30-9:45AM | Registration and welcome to all Participants | | | | | |
| 9.30-9.43AW | Registration and welcome to all Farticipants | | | | | |
| 9:45-9:50 AM | Welcome Speech by Dr. Dinesh Bhatia , Coordinator, ICSSR Seminar and Workshop | | | | | |
| 9:50-10:00 AM | Introductory Address about ICSSR Seminar and Workshop by Prof. Don Syiem , Director, Design Innovation Centre, NEHU, Shillong | | | | | |
| 10:00-10:10 AM | Address by Dr.Jitendra Sharma , MD and CEO, AMTZ and Executive Director KIHT and Invited Guest of Honor | | | | | |
| 10:10-10:20 AM | Address by Dr. Sanjiv S. Nongbri , Joint Director, Health Research, Govt. of Meghalaya | | | | | |
| 10:20-10:30 AM | Address by Prof. B. Panda , Hon. Director, ICSSR-NERC, NEHU, Shillong | | | | | |
| 10:30-10:40 AM | Address by Prof. P.S. Shukla , Hon'ble Vice Chancellor and Chief Guest, NEHU, Shillong | | | | | |
| 10:40-10:50 AM | Address by Prof.Neeta Mahesekar , Director, NEIAH, Shillong and Invited Guest | | | | | |
| 10:50-11:00 AM | Address by Prof. C. Daniala , HoD, Radiology Department, NEIGHRIMS, Shillong and Invited Guest | | | | | |
| 11:00-11:05 AM | Felicitation of Invitees and Dignitaries | | | | | |
| 11:05- 11:10 AM | Vote of Thanks by Dr.PunitGautam , Joint Coordinator, ICSSR Seminar and Workshop | | | | | |